

WKMG

ORDER

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Flight Dates 09/26/12-10/05/12

Contract / Revision 260232 /

Original Date / Revision
09/25/12 09/25/12

Advertiser Iss/U.S. Chamber of Comme

Agency **Mentzer Media Services**

Buying Contact Elise Cloyd

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Product
US CHAMBER OF COMMER

Agency Com 15%

Billing Contact

**600 Fairmount Ave., Ste 306
Towson, MD 21286-1002**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2054

Alt Order # 06340478

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle	EOM/EOC
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Billing Calendar BROADCAST

Demographic A35+

Rev Codes	AGY	POL	ISSUE
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Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 143900

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	17	\$46,877.50	\$55,150.00	0.00	08/27/12	09/30/12	17	\$46,877.50	\$55,150.00
October 2012	20	\$75,437.50	\$88,750.00	0.00	10/01/12	10/05/12	20	\$75,437.50	\$88,750.00
Totals	37	\$122,315.00	\$143,900.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	09/26/12	09/28/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--WTF--	:30	3	\$1,250.00	P-3	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					3	\$1,250.00		0.00			
E 2	WKMG	09/26/12	09/28/12	News at 6p News at 6p	CM	6-630p	--WTF--	:30	3	\$1,400.00	P-3	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					3	\$1,400.00		0.00			
E 3	WKMG	09/26/12	09/28/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	3	\$2,500.00	P-3	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--					3	\$2,500.00		0.00			
E 4	WKMG	09/27/12	09/27/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00



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Order Sep 00:15:00

Advertiser Iss/U.S. Chamber of Comm Product US CHAMBER OF COMMERCE Estimate # 2054

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	09/27/12	09/27/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---1---					1	\$14,000.00		0.00			
E 5	WKMG	09/28/12	09/28/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--					1	\$5,000.00		0.00			
E 6	WKMG	09/29/12	09/29/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----2-					2	\$600.00		0.00			
E 7	WKMG	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1					1	\$2,500.00		0.00			
E 8	WKMG	09/30/12	09/30/12	1030-1130a Face NatioCM Face The Nation	CM	1030-1130a	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1					1	\$2,500.00		0.00			
E 9	WKMG	09/30/12	09/30/12	Sun 11p News after NFLCM Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1					1	\$2,500.00		0.00			
E 10	WKMG	10/01/12	10/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF--	:30	5	\$1,250.00	P-3	0.00	NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$1,250.00		0.00			
E 11	WKMG	10/01/12	10/05/12	News at 6p News at 6p	CM	6-630p	MTWTF--	:30	5	\$1,400.00	P-3	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$1,400.00		0.00			
E 12	WKMG	10/01/12	10/05/12	M-F 11p News M-F 11p News	CM	11-1135p	MTWTF--	:30	5	\$2,500.00	P-3	0.00	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$2,500.00		0.00			
E 13	WKMG	10/01/12	10/01/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$11,000.00	P-3	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----					1	\$11,000.00		0.00			
E 14	WKMG	10/02/12	10/02/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$18,000.00	P-3	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$18,000.00		0.00			
E 15	WKMG	10/02/12	10/02/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$15,000.00	P-3	0.00	NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$15,000.00		0.00			
E 16	WKMG	10/04/12	10/04/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$14,000.00		0.00			



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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WKMG	10/04/12	10/04/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$14,000.00		0.00			
E 17	WKMG	10/05/12	10/05/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----1--					1	\$5,000.00		0.00			
E 18	WKMG	09/30/12	09/30/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-----1	:30	1	\$12,000.00	P-3	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----1					1	\$12,000.00		0.00			
													Totals	37	\$143,900.00